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ENESCO ANNOUNCES INNOVATIVE LICENSING AGREEMENT WITH VATICAN OBSERVATORY FOUNDATION

*New Gift Collection Will Draw Inspiration from Vatican Collections;
Proceeds to Benefit Research and Education in Mathematics, Physics and Astronomy*

Itasca, Illinois – November 9, 2010 – Enesco, LLC, a global leader in gifts and home/garden décor, has entered into an innovative licensing agreement with the Vatican Observatory Foundation to create a broad assortment of high-quality merchandise inspired by the renowned Vatican collections.

A portion of the proceeds from the new Vatican Observatory Foundation Collection, created by Enesco's Gregg Gift faith-based division, will support the Vatican Observatory Foundation's humanitarian mission of scientific education, research and discovery in mathematics, physics and astronomy. Founded by the Papacy, the Vatican Observatory (*Specola Vaticana*) is one of the world's oldest active observatories, with locations in Castel Gandolfo, Italy, and Tucson, Arizona.

"Enesco and its Gregg Gift division have a strong reputation for creating high-quality product lines that are held in high esteem," said Father George Coyne, emeritus director of the Vatican Observatory Foundation. "Enesco has global reach across a variety of retail channels, which will enable new products from the Vatican Observatory Foundation to be offered to retailers and consumers in North America, Europe and Asia."

The Vatican Observatory Foundation Collection will include rosaries, crosses and crucifixes, nativity scenes and ornaments, as well as gift items such as figurines, frames, snow globes, gift boxes and wall décor – many based on designs from the artifacts, architecture and cultural elements of the Vatican's museums and collections. Each item will include certificates of provenance and/or authenticity, identifying the source of its inspiration and adding to its educational value.

"Enesco is truly honored to join with the Vatican Observatory Foundation in presenting this new collection," said Jane Charette, general manager of Gregg Gift. "We are inspired by the Vatican's legendary collections of art and architecture, and look forward to creating unique and beautiful items that also inspire people of faith."

Gregg Gift is one of North America's leading producers of faith-based gifts, home décor and accessories. In addition to collections designed by well-known artists, the company recently introduced a line of toys and giftware based on the best-selling *VeggieTales* line of faith-based characters and DVDs.

Enesco will introduce the Vatican Observatory Collection at winter gift shows beginning in January, 2011.

About the Vatican Observatory Foundation

The Vatican Observatory traces its roots to the reform of the calendar under Pope Gregory XIII in 1582 with the assistance of Jesuit scientists at the Roman College. After a three centuries long tradition following upon the calendar reform, the Vatican Observatory was founded by Pope Leo XIII to support research in many areas of astronomy. Today, the Vatican Observatory Foundation continues to support this important work in scientific research and educational outreach at the interface of science and religious faith.

About Enesco, LLC

Enesco, LLC, is a global leader in the giftware and home and garden décor industries. Serving more than 44,000 customers worldwide, Enesco distributes products to a wide variety of specialty card and gift retailers, home décor boutiques, mass-market chains and direct mail retailers. With subsidiaries in the United Kingdom, France, Canada, Hong Kong and China, Enesco serves markets operating in Europe, the Americas, Australia and Asia. The company's product lines include some of the world's most recognized brands including *Heartwood Creek*® by *Jim Shore*, *Foundations*®, *Gund*®, *Our Name is Mud*®, *Boyd's*®, *Department 56*® Villages, *Country Artists*®, *Walt Disney Classics Collection*®, *Disney Traditions*™, *Border Fine Arts*™, *Cherished Teddies*®, *The Trail of Painted Ponies*®, and *Lilliput Lane*®, among others. For more information, visit www.enesco.com.

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