



enesco.

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ULTIMATE GEARHEAD GIFTS:

SPEED FREAKS*[™] – CELEBRATING ALL THINGS *FAST!

**Unique Sculptures of Everyone's Favorite Cars and Bikes
Appear to be Doing 150 MPH While Standing Still**

Itasca, Illinois (March 25, 2010) – You don't have to be a racetrack regular to love the new collection of *Speed Freaks*[™] by Enesco. These outrageously designed caricatures of hot rods, street racers, muscle cars and choppers are the perfect gift for every type of car and motorcycle fan.

Designed and sculpted by renowned British artist Terry Ross, each *Speed Freaks* piece captures the perfect moment of maximum speed. Huge amounts of oversteer, tires just barely touching the tarmac, tach needles bouncing into the red – these all add up to create a major statement whether on a desktop or in a dorm room. Weighing in at a hefty three pounds, each hand-painted creation comes with its own customized display base, complete with burning tire marks to recreate a total high-performance scene.

“Living here in the U.K., surrounded by F1 and every other type of car and bike racing and construction, speed has been a lifelong passion,” says Ross, whose celebrated *Speed Freaks* designs are a mainstay on the European racing circuit. “From street to track, or just tucked away in your imagination, these replicas evoke the speed and emotion of truly living in the fast lane.”

The *Speed Freaks* line includes re-creations of racetrack favorites, street racers, muscle cars and classic hot rods, in addition to stylized motorcycles and accompanying cartoonlike characters. Retail prices range from \$30 to \$65. *Speed Freaks* items are available at card and specialty gift stores nationwide; additional product information is available at www.Enesco.com.

NOTE TO EDITORS: Product samples and high-resolution digital images are available from Enesco.

About Enesco

Enesco, LLC, is a global leader in the giftware and home and garden décor industries. Serving more than 44,000 customers worldwide, Enesco distributes products to a wide variety of specialty card and gift retailers, home décor boutiques, mass-market chains and direct mail retailers. With subsidiaries in the United Kingdom, France, Canada, Hong Kong and China, Enesco serves markets operating in Europe, the Americas, Australia and Asia. The company's product lines include some of the world's most recognized brands including *Heartwood Creek*[®] by *Jim Shore*, *Foundations*[®], *Our Name is Mud*[®], *Gund*[®], *Boyd's*[®], *Department 56*[®] Villages, *Country Artists*[®], *Walt Disney Classics Collection*[®], *Disney Traditions*[™], *Border Fine Arts*[™], *Cherished Teddies*[®], *The Trail of Painted Ponies*[®], *Bilston & Battersea Enamels*[®], and *Lilliput Lane*[®], among others. For more information, visit www.enesco.com.

Introducing the *Speed Freaks*[™] 2010 Collection from Enesco . . . Celebrating All Things *Fast*



Stage Fright



Born Slippy



Hot Rod Grin



Orange Smoothy



Psycho



Das Ringmeister



RX-Heaven



Pug-Nacious



Ingolstadt Stage King



Plank

NOTE TO EDITORS: Product samples and/or high-resolution digital images of all items shown are available from Enesco Corporate Communications (630-875-5464 or jsmith@enesco.com). *Speed Freaks* replica vehicles and characters are available at card and specialty gift retail stores nationwide. Suggested retail prices range from \$30 to \$65. Additional product information available at www.Enesco.com.

Speed Freaks® Collections

Track Classics



Goodwood '64



Daytona '65



Le Mans '64



Nurbergring '64

Street Racers



RX-Heaven



Scoobie



Psycho



Evil Evo



Four-Thirty Gee-Tee

Hot Rods & Muscle Cars



Goat-Express



Monster Mouse



Horsepower



'29 Tudor Hotrod



Slug

Speed Freaks® Characters & Bikes

Characters



Solvent Sid, when not sniffing two-pack acrylic, can be found staring off into the middle distance for hours on end...



Plank: The slightly over-the-top track driver who could drive a little quicker if only he lost a few pounds.



Pole is the picture of cool. Lives in Monte Carlo – he's the driver every carmaker wants to drive their latest flying machine for just one lap around the ring for appraisal.

Bikes & Choppers



Big Dude Chopper



Matt



Russell



Ace



Basher



Flash



Stinker