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CONTACTS:
Jeffrey Smith
(630) 875-5464
jsmith@enesco.com

Elizabeth Nickless
(202) 775-6163
enickles@ngs.org

**ENESCO INTRODUCES NEW NATIONAL GEOGRAPHIC COLLECTION —
GIFTS AND ACCESSORIES THAT CELEBRATE THE WORLD AND ITS CULTURES**
Sales Benefit National Geographic Society's Conservation & Education Programs

ITASCA, Illinois – January 5, 2010 – Enesco has joined with the National Geographic Society to launch a new line of giftware and decorative accessories inspired by world cultures, nature and the spirit of adventure. Proceeds from these new items will benefit the National Geographic Society's vital exploration, conservation, research and education programs.

The National Geographic Collection from Enesco includes high-quality desk accessories, ornaments and figurines that range in price from \$15.00 to \$35.00 (SRP). Each item is based on iconic photography or artwork from the National Geographic archives, including such depictions as the Taj Mahal and ancient Greece, as well as animals in their natural surroundings.

“The National Geographic Collection celebrates exploration and global cultural preservation, and Enesco is proud to team with an organization that shares our commitment to quality and innovation,” said Sujata Luther, executive vice president and managing partner of Enesco. “We are excited to create these new products that support the important work of the National Geographic Society and believe that consumers will appreciate the opportunity to support the Society's exploration, conservation, research and education programs through their purchase of these items.”

The new collection includes items in three main categories:

- **Desk Accessories:** Mugs, picture frames, a journal, clock and other items for the desktop featuring beautifully rendered antique maps and images celebrating wildlife, exploration and travel.
- **Glass Ornaments:** Charming baby animal figurines encased in hand-blown glass.
- **Figurines:** Hand-painted figurines of baby animals and parents from across the globe, each featured in its natural setting.

“National Geographic has been inspiring people to care about the planet for more than a century,” said Krista Newberry, vice president of National Geographic Licensing. “The National Geographic Collection from Enesco gives us a new way to reach and educate people about diverse species and destinations to create greater global understanding.”

The new collection will be available in stores nationwide beginning spring 2010.

About National Geographic

The National Geographic Society is one of the world's largest nonprofit scientific and educational organizations. Founded in 1888 to “increase and diffuse geographic knowledge,” the Society works to inspire people to care about the planet. It reaches more than 375 million people worldwide each month through its official journal, National Geographic, and other magazines; National Geographic Channel; television documentaries; music; radio; films; books; DVDs; maps; exhibitions; school publishing programs; interactive media; and merchandise. National Geographic has funded more than 9,200 scientific research, conservation and exploration projects and supports an education program combating geographic illiteracy. For more information, visit nationalgeographic.com.

About Enesco, LLC

Enesco, LLC, is a global leader in the giftware and home and garden décor industries. Serving more than 44,000 customers worldwide, Enesco distributes products to a wide variety of specialty card and gift retailers, home décor boutiques, mass-market chains and direct mail retailers. With subsidiaries in the United Kingdom, France, Canada and Hong Kong, Enesco serves markets operating in Europe, the Americas, Australia and Asia. The company’s product lines include some of the world’s most recognized brands including Heartwood Creek® by Jim Shore, Foundations®, Our Name is Mud®, Gund®, Boyds®, Department 56® Villages, Country Artists®, Walt Disney Classics Collection®, Disney Traditions™, Border Fine Arts™, Cherished Teddies®, The Trail of Painted Ponies™, Bilston & Battersea Enamels®, and Lilliput Lane®, among others. For more information, visit www.enesco.com.

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