



For Immediate Release

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ENESCO NAMES TOM BOWLES AS CHIEF EXECUTIVE OFFICER

Itasca, Illinois – January 11, 2011 – Enesco, LLC, a global leader in the giftware and home and garden décor industries, today announced the appointment of Thomas G. Bowles as its Chief Executive Officer, effective January 31, 2011.

Mr. Bowles joins Enesco from Berkshire Blanket Holdings, the nation’s leading designer and marketer of premium quality blankets, throws and bedroom related products, where he had been Chief Executive Officer. Previously, he was Chief Executive Officer of Decorative Concepts, Inc., a major gift and home products design, marketing and manufacturing company located in Milford, Ohio. Earlier in his career, Tom served as Chief Operating Officer of Russ Berrie and Company, Co-Chief Executive Officer of Kleinert’s, Inc., Group President of Hartmarx Corporation, and President of Golden Bear / Jack Nicklaus Enterprises.

Bob Kelly, a partner at Tinicum Capital Partners II, L.P., and Enesco’s Interim CEO, said, “We are thrilled with the appointment of Tom Bowles because he is a good fit for Enesco in so many ways. He is experienced in the gift industry. As importantly, Tom is a strong leader and team builder who has a track record of success generating profitable growth in businesses that are similar to Enesco.”

“I am delighted to have this opportunity to lead one of the most creative and dynamic companies in the gift industry,” said Tom Bowles. “Enesco has put together an exceptional group of creative artists and iconic brands that are leaders in their market segments. There is an outstanding team of senior managers in place at Enesco, and I look forward to working with them to best serve the needs of our customers and to cultivate our profitable growth.”

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About Enesco, LLC

Enesco, LLC, is a global leader in the giftware and home and garden décor industries. Serving more than 44,000 customers worldwide, Enesco distributes products to a wide variety of specialty card and gift retailers, home décor boutiques, mass-market chains and direct mail retailers. With subsidiaries in the United Kingdom, France, Canada, Hong Kong and China, Enesco serves markets in Europe, the Americas, Australia and Asia. The company’s product lines include some of the world’s most recognized brands including Heartwood Creek[®] by Jim Shore, Foundations[®], Our Name is Mud[®], Gund[®], Boyds[®], Department 56[®] Villages, Country Artists[®], Walt Disney Classics Collection[®], Disney Traditions[™], Border Fine Arts[™], Cherished Teddies[®], The Trail of Painted Ponies[®], and Lilliput Lane[®], among others. For more information, visit www.enesco.com.