



enesco.

## JOB DESCRIPTION

Job Title: Manager of Product Development  
Department: Product Development  
Reports to: Senior Director of Product Development  
Revision Date: 2010

### Definition of Enesco's business:

Enesco, LLC, is a global leader in the giftware and home and garden décor industries. Serving more than 44,000 customers worldwide, Enesco distributes products to a wide variety of specialty card and gift retailers, home décor boutiques, mass-market chains and direct mail retailers. With subsidiaries in the United Kingdom, France, Canada and Hong Kong, Enesco serves markets operating in Europe, the Americas, Australia and Asia. The company's product lines include some of the world's most recognized brands including Heartwood Creek® by Jim Shore, Foundations®, Our Name is Mud®, Gund®, Boyds®, Country Artists®, Walt Disney Classics Collection®, Disney Traditions™, Border Fine Arts™, Cherished Teddies®, Trail of Painted Ponies®, and Lilliput Lane®, among others. Further information is available on the company's Web site at [www.enesco.com](http://www.enesco.com).

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### Position Summary:

This position will assist with the product development process and will be responsible for overseeing coordination of concept art and samples creation. This role will also secure approvals during the process and finalize all product and packaging prior to launch.

### Essential Functions/Major Responsibilities:

1. Assist with managing the product development process from the concept phase to the post-launch analysis phase.
2. Involvement in new product concept brainstorming meetings.
3. Primary liaison with overseas vendors for Product Development from artwork to product specifications, sculpting, and sample approval. Negotiate pricing with overseas vendors.
4. Set up item number and other development information in item master while updating and maintaining it.
5. Ensure the accuracy of product and packaging samples and seek approvals required.
6. Approves the final product photography and ensure that the catalog photography is accurate.
7. Guarantees deadlines are met to obtain samples for tradeshow & licensor.
8. Initiates collateral requests within the Creative Department and/or with outside service vendors.
9. Works with Quality Compliance department regarding compliance issues.

#### Experience, Competencies, and Education:

1. Bachelor's degree in marketing, business or art required.
2. It is necessary to have a minimum of 5 years of progressive project management experience.
3. Successful candidates should have a proven record of success in coordinating product development projects.
4. A clear understanding of 3-D consumer products and of various materials, manufacturing processes is a must.
5. An eye for craftsmanship is highly desired.
6. Strong detail orientation with the ability to work with overseas vendors is a must.
7. Solid written and verbal communication skills are required.
8. Candidates should have ability to identify problems & provide solutions.

#### Compensation and Benefits:

The company will offer a highly competitive compensation and benefits package.

#### Physical Demands & Work Environment:

The physical demands described here are representative of those that must be met by an employee to successfully perform the essential functions of this job. Reasonable accommodations may be made to enable individuals with disabilities to perform the essential functions.

- Light physical effort equal to frequent lifting or moving of lightweight materials.
- Regularly required to sit or stand, bend and reach.

Qualified candidates may apply via email to [resume@enesco.com](mailto:resume@enesco.com).