



## JOB DESCRIPTION

Job Title: Art Director  
Department: Creative Services  
Reports to: Senior Director of Creative Services  
Revision Date: 2010

### Definition of Enesco's business:

Enesco, LLC, is a global leader in the giftware and home and garden décor industries. Serving more than 44,000 customers worldwide, Enesco distributes products to a wide variety of specialty card and gift retailers, home décor boutiques, mass-market chains and direct mail retailers. With subsidiaries in the United Kingdom, France, Canada and Hong Kong, Enesco serves markets operating in Europe, the Americas, Australia and Asia. The company's product lines include some of the world's most recognized brands including Heartwood Creek® by Jim Shore, Foundations®, Our Name is Mud®, Gund®, Boyds®, Country Artists®, Walt Disney Classics Collection®, Disney Traditions™, Border Fine Arts™, Cherished Teddies®, Bilston & Battersea Enamels®, and Lilliput Lane®, among others. Further information is available on the company's Web site at [www.enesco.com](http://www.enesco.com).

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### Position Summary:

The Art Director manages in-house and agency relationships to ensure brand consistency by producing packaging and other marketing services. The position acts as a consultant with Brand Marketing and Product Development to develop style guides.

### Essential Functions/Major Responsibilities:

1. Collaborates with Brand Marketing and Product Development to develop style guides, incorporating the latest graphic and print technology
2. Manages external design agency on the graphic development of style guides
3. Ensures visual brand consistency for all brands
4. Formulates designs and illustrates concepts and ideas through sketches through design applications such as PhotoShop, Illustrator, In Design and Quark Express
5. Manage multiple design projects simultaneously, meeting timetables, quality goals and other requirements

#### Experience, Competencies, and Education:

1. A minimum of 5-10 years of progressive graphics art direction experience is required
2. Experience in Consumer products and understanding of phases of product development
3. Record of success in developing style guides by collaborating with marketing and product development teams
4. Minimum of 2 years of project management experience
5. Understanding of graphic brand development is required
6. Strong creative capability with proficiency in design methodology
7. Proficient in Microsoft office, Quark Express, CS3, In Design, Photoshop and Illustrator
8. Demonstrated success in directing the work of freelance artists and outside agencies
9. Ability to communicate vision to others is a must.

#### Compensation and Benefits:

The company will offer a highly competitive compensation and benefits package.

#### Physical Demands & Work Environment:

The physical demands described here are representative of those that must be met by an employee to successfully perform the essential functions of this job. Reasonable accommodations may be made to enable individuals with disabilities to perform the essential functions.

- Light physical effort equal to frequent lifting or moving of lightweight materials.
- Regularly required to sit or stand, bend and reach.

Qualified candidates may apply via email to [resume@enesco.com](mailto:resume@enesco.com).